

## Summary of Cossall Parish Business Survey

In 2019 a Business Survey was hand delivered to all known businesses in Cossall Parish. This received an excellent response rate of 38%.

Below are the questions businesses were asked with a summary of the responses.

### Which of the following categories best describes your business?

The following categories were chosen: retail, livery stables, agriculture/farming, printing and design, leisure related, motor trade, hospitality, the service industry, building and construction, storage and distribution, manufacturing and engineering, crafts, medical and health related, importers and distributors, plumbing and heating and shop fitting.

### How many staff does your business employ?

|                                     |     |
|-------------------------------------|-----|
| None/Sole Proprietor/working on own | 13% |
| 1 – 5                               | 27% |
| 6 – 10                              | 20% |
| 11 – 20                             | 13% |
| 21 – 40                             | 27% |
| 41+                                 | 0%  |

### How many years has your business been operating in Cossall Parish?

|                  |     |
|------------------|-----|
| Less than 1 year | 13% |
| 1 – 2 years      | 0%  |
| 2 – 4 years      | 13% |
| 5 – 10 years     | 20% |
| 11 – 15 years    | 13% |
| 16+ years        | 40% |

### How far from Cossall Parish do you (the business manager/owner) live (in miles)?

|                  |     |
|------------------|-----|
| Live in Cossall  | 33% |
| Less than 1 mile | 0%  |
| 1 – 5 miles      | 27% |

|               |     |
|---------------|-----|
| 5 – 10 miles  | 13% |
| 11 – 25 miles | 13% |
| 25 + miles    | 13% |

How many of your employees live within close proximity to Cossall Parish (e.g. Awwsworth, Trowell, Kimberley, Ilkeston)?

|                              |     |
|------------------------------|-----|
| Not applicable/ no employees | 7%  |
| 0                            | 14% |
| 1 – 3                        | 29% |
| 4 – 10                       | 29% |
| 11 – 20                      | 21% |
| 20+                          | 0%  |

What influenced you to locate your business in Cossall Parish?

Businesses could tick multiple boxes as well as providing their own reasons for locating to Cossall.

|   |     |
|---|-----|
| Close to where you live                     | 20% |
| Proximity to customers                      | 20% |
| Availability of premises                    | 73% |
| Suitability of premises                     | 33% |
| Good transport links                        | 33% |
| Business is based from home                 | 13% |
| Proximity to suppliers                      | 7%  |
| Availability of staff                       | 0%  |
| Affordability of premises                   | 20% |
| Other (please specify) - See below          |     |
| Already established business when purchased | 7%  |
| Lots of safe off road riding                | 7%  |

In your opinion, what would encourage businesses to locate to Cossall Parish?

Below are the reasons given:

High speed fibre to premises internet

Business sign located on the road island or entrance to the estate

Transport links, infrastructure (eg broadband), quality of staff

Good M1 links

Rarely grid locked. Great access to M1, Derby and Nottingham

Are there any barriers or constraints to operating your business in Cossall Parish?

Yes 14%

No 86%

If you answered 'Yes' to the above, please give details

The new train service was viewed as positive in removing many of the issues but access to high speed internet was a concern, a poor bus service and not being able to place signs on the entrance of the industrial estate or the road.

What are your future business plans in the next 5 - 10 years?

Expansion 53%

Relocation 7%

No Change 47%

Disposal 0%

Reduction 0%

Other (please specify)

1 business was both expanding and relocating.

Do you consider there to be a need for additional land in Cossall Parish to be allocated for business use?

|            |     |
|------------|-----|
| Yes        | 27% |
| No         | 40% |
| Don't know | 33% |

Are there any site improvements required that would help your business over the next 10 years?

|                                 |     |
|---------------------------------|-----|
| Better energy/water supply      | 8%  |
| More parking                    | 8%  |
| *Clear Signage to your business | 23% |
| Surrounding roads network       | 31% |
| Better mobile phone reception   | 31% |
| **Faster Broadband              | 46% |
| Environmental enhancements      | 23% |
| Public transport                | 31% |
| CCTV                            | 46% |
| Improved transport links        | 23% |

*\*Plans for a board at the entrance to the industrial estate showing the companies' names is underway.*

*\*\*Access to high speed broadband improved considerably after the new fibre Hub was installed*

What factors, if any, will influence if your business stays in Cossall Parish?

An increase of traffic volume through the village due to further housing developments locally will impact in a negative way.

Availability of warehouse space. Availability of ultra fast broadband

Roads, broadband, available property

Support from locals and council

If capacity of building no longer fits needs.

Whether surrounding development has a negative or positive impact.

Ability to keep expanding to meet growing demands

## Further comments and suggestions

Introduce measures to discourage the high volume of traffic using the village as a cut through.

A bypass to connect Cossall and Trowell.

A meeting place like tea shop/coffee bar similar to the Mulberry Café in Strelley.